

REMARKS

This paper is submitted along with a request for continued examination, and also refers to the arguments presented in the final action dated September 22, 2011. It is believed that with an understanding of the present invention, the inapplicability of the references cited therein is evident, and that this application now is in condition for allowance.

In the previous office action, claims 1-24 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Agrawal (U.S. Pat. Pub. 2004/0098313) in view of Kontogouris (U.S. Pat. Pub. 2002/0082910). It is respectfully submitted with an understanding of the present invention, these references fail to teach or suggest the present invention and accordingly, this basis of rejection is traversed..

In the office action, the Examiner acknowledged that Agrawal misses one of the features of the present invention, namely an interim page positioned as an access and verification gateway between the first website and a second site – enhancing accuracy in internet accounting and access (Office Action page 3). Secondary reference Kontogouris was provided to make up for this deficiency in Agrawal. However, in Kontogouris, the page displayed is NOT an interim page serving as an access/verification page. Instead it is displayed after the second website is displayed, i.e. after access is granted. Kontogouris appears only to make Agrawal's *post facto* "thank you" page or "confirm order" interactive – an entirely different function from the interim landing page of the present invention. Accordingly there is no teaching or suggestion to combine the two references to produce the present invention. The lack of such a teaching confirms the inventive nature of the present invention. Even using improper hindsight reconstruction, the two references do not yield the present invention.

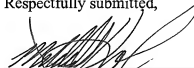
Accordingly, it is respectfully submitted that the rejection has been traversed.

It is believed the above discussion is sufficient to explain the present invention and the lack of a teaching of it in the cited art. However, if the Examiner believes that this is unclear, an interview is respectfully requested.

Conclusion

It is respectfully submitted that the previous basis of rejection have been traversed and the claims now are in condition for allowance. The Director is authorized to charge any fees due or credit any overpayments or deficiencies to the deposit account of Luce Forward, No. 50-2298.

Respectfully submitted,



Mitchell P. Brook

Reg. No. 32,967

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